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Waipa Networks Business Awards – Entries Open

Each year, the Waipa Business Awards recognise the best of business and business people in Waipa and Raglan in the following categories;

- Excellence in Business (Sole Trader, New and Emerging, Small, Medium & Large), incorporating Excellence in Sustainability & Community Contribution and Excellence in Digital Strategy
- Best Customer Service (Cambridge, Te Awamutu & Raglan)
- Customer's Choice (Cambridge, Te Awamutu & Raglan)
- Employee of the Year (Cambridge & Te Awamutu)
- Special Services to Business and
- Emerging Leader of the Year

Waipa Networks has again committed to supporting the Awards as Principal Sponsor.

“Waipa Networks’ vision is to be recognised in our community as a leader in life-improving energy services and solutions. A key part of that leadership is to help other businesses in our community to realise their goals and be recognised for their achievements. The Waipa Business Awards are a highly regarded catalyst amongst the local business community and Waipa Networks is proud to have been principal sponsor for more than a decade. The wide range of categories in the Awards means there is something for everyone and we encourage local businesses to enter this year’s awards”, says Adam Fletcher -CEO Waipa Networks.

The 2017 Waipa Networks Business Awards launches with a cocktail event on Thursday 4 May, at the home of the Awards’ Venue Partner, New Zealand National Fieldays Society, Mystery Creek Events Centre Headquarters. All potential entrants, nominees, sponsors, previous entrants and winners are welcome to attend.

The Awards are an impressive tool for businesses to build a profile, benchmark progress, extend capability and grow. Waikato University Management School provide a highly qualified, independent, robust and objective judging platform complemented by a judges’ visit for all Excellence categories.



Robert Clancy of Amber Garden Centre, Supreme Award Winner 2016 explains, “You have absolutely nothing to lose, but you have so much to gain. We sat on the fence the year before but then decided when we did enter to give it our all. The more time you spend pulling your business back to its bare bones, the more you will get out of the process. The feedback received back from the Judges allows you to improve and provide invaluable advice on how you can continue to grow and set goals for your organisations future.”

Through the entry process alone, businesses can learn an amazing amount about their business. Feedback from the judges after the Awards provides valuable insights for consolidation or improvement.

“Once you have completed your entry, you can actually sit back and see how good your organisation really is – across multiple areas. Often we know the good stuff but don’t consciously document and share it.”, says David Slone of CSC Buying Group – 2016 joint winner of the Excellence in Sustainability and Community Contribution award and highly commended in Excellence in Small Business. “Obviously processes like this also enable you to see where you need to fine tune things and this is a priceless opportunity to improve.”

Tania Witheford - CEO Cambridge Chamber of Commerce said “last year’s entrants really stepped up and we celebrated their success with them. We saw some of the region’s finest businesses profiled, acknowledging their incredible commitment to business growth, sustainability and the community.

There is plenty of advice and guidance available to entrants and the rewards are significant.

For full launch and entry details go to www.waipabusinessawards.co.nz

- ENDS -

ABOUT WAIPA BUSINESS AWARDS:

Cambridge and Te Awamutu Chambers of Commerce in association with the Raglan Chamber of Commerce, convene the Waipa Business Awards – the premier business event in Waipa and Raglan to encourage and support businesses in their quest for success through sustainable growth, development and the pursuit of excellence.

“The 2017 Waipa Business Awards promises to grow on past success's while highlighting some of the incredible business's and people who make our region the great place it is today.



Te Awamutu's amazing community looks forward to celebrating our unique business culture, spectacular ingenuity and to spotlight the success of our often hidden entrepreneurs, business owners and highly productive staff through this year's awards." - Kris Anderson, Chief Executive Te Awamutu Chamber of Commerce

" Every year I am inspired by the quality of business entries and excited by the showcase opportunity the Waipa Networks Business Awards presents to our business community and the people involved." - Tania Witheford, CEO Cambridge Chamber of Commerce

The Awards recognise achievement and celebrate success and contribution to the business community and are a valuable tool for businesses to build profile, benchmark, extend capability and grow.

The Waipa Business Awards is open to all businesses in the Waipa and Raglan, with a range of categories to accommodate any size of business. To find out more details about the Waipa Networks Business Awards 2017, or to enter, go to; www.waipabusinessawards.co.nz

Entries close 23 June 2017.

For all enquiries:

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Awards Categories comprise of:

- Business Excellence – Businesses enter themselves in an applicable category to be judged against a set of criteria by independent judges. One category may be entered.
- Excellence in Sustainability and Community Contribution – This is a special judge’s award and not open for separate entry. All Excellence category entrants will be considered
- Customer Service Awards – Businesses complete a nomination form and are also visited by independent judges and marked against customer service criteria. There is a separate award for Te Awamutu, Raglan and Cambridge
- Customer Choice Awards – Businesses are voted for by members of the public during a two week voting period. There is a separate award for Te Awamutu, Raglan and Cambridge
- Employee of the Year Award – Businesses can nominate their staff members to receive this award. There is a separate award for Te Awamutu, Raglan and Cambridge.
- Special Services to Business - For recognition of outstanding contribution to services to business
- Emerging Leader Award – For an individual who demonstrates proven leadership equally in business and the community.